

# Cookie Policy

## What are Cookies?

The "www.Bagdroppers.com" website uses cookies. Cookies are text strings containing the details of the browsing history on that website, created by a server and stored on the hard drive of the computer or on any device used by the user to access the Internet (smartphones, tablets, etc.) and then be retransmitted to the user's subsequent Internet access.

## What cookies are for?

Cookies allow you to collect information about the user's browsing on the Sites, for example to remember your language preferences or the currency used for a purchase, and propose them to the next visit to facilitate the use of the Sites, improve your website with estimates of usage patterns and patterns. If we have obtained your prior consent, we may occasionally use cookies, tags and other similar devices that allow us to show you, either from our or third-party websites, advertisements based on the analysis of your browsing habits.

## Treatment Owner

Bagdroppers S.r.l. based in Milan, Ripa di Porta Ticinese No. 39 – 20143.

e-mail address: [privacy@bagdroppers.com](mailto:privacy@bagdroppers.com)

(below: "Owner").

## 1 Purpose of Treatment

- 1.1 - Technical cookies of navigation and functionality: The Site uses first-party, session and persistent cookies to allow you a safe and efficient navigation and use of the Site as well as in order to improve the services provided by the Site. Finally, feature cookies enhance the browsing experience.
- 1.2 Analytical cookies: The Site uses Google Analytics, which is a service provided by Google to obtain information about user access to websites. Some of the data saved for subsequent analysis is: number of times a user visits the website, dates of the first and last visits of the user, duration of visits, from which

page the user accessed the website, what search engine the user uses to reach the website or the link on which of the world the user logs in, etc. Google Analytics settings include sharing data with Google in order to use the following services: i) Benchmarking, which is participation in the collection of anonymous data that helps you better understand data trends, ii) Technical Support, to enable Google to provide support and (iii) Account Experts, in order to allow Google marketing experts to provide suggestions to improve configuration and analysis. For more details and information, you can visit the vendor's page here <https://support.google.com/analytics/answer/1011397>. By default, analytic cookies use the entire IP address of Site users to provide general geographic data in reports. You can disable Google Analytics cookies by downloading a specific browser plug-in found here: <https://tools.google.com/dlpage/gaoptout>

- 1.3 Social cookies: Third-party cookies are used on the Site to allow users to interact with social networks (Facebook, Twitter, YouTube...) and in particular to share content of the sites through the aforementioned social networks.

## 2 Legal Bases of Treatments

2.1 Technical cookies of navigation and functionality: execution of a contract of which you are part (use of the Site).

2.2 Analytical cookies: legitimate interest.

## 3 Personal Data Retention Period

3.1. Cookies can be stored permanently on your computer and have a variable lifetime (e.g. Persistent cookies), but they can also vanish with the closure of the browser or have a limited duration (e.g. Session Cookies). Cookies can be installed from the Sites you are visiting (see First-party cookies) or can be installed by other websites (see third-party cookies). Sites use first-party cookies, third-party cookies, and other similar technologies, as described below.

3.2 - Technical cookies of navigation and features and analytical cookies: for the duration of the browsing session on the Sites and persistent even at the end of it.

3.3 Following the above retention terms, your personal data will be destroyed, deleted or anonymized, in accordance with the technical procedures of deletion and backup.

## Mandatory Data Delivery

When accessing any page of the Site, there is a Banner that contains a short notice. By closing the Banner or continuing the navigation of the Site, by accessing another area of the Site or selecting an element of the same (for example, an image or a link), you give consent to the use of cookies. Consent to the use of cookies is registered with a "Technical Cookie".

## Disabling Cookies

You may object to registering Cookies on your hard drive by configuring your browser to disable cookies. You can restrict, block, or delete cookies on this website at any time by changing your browser configuration in accordance with the instructions provided.

Here are the modes offered by the main browsers:

- Internet Explorer > <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Chrome > <https://support.google.com/chrome/answer/95647?hl=it>
- Firefox > <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Safari > [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)

However, after you do this, some web page functions may not perform correctly.

## Features of cookies used by the Site

### 1. ARRAffinity:

Expiration: Session ; Dimension : 75 Kb

This cookie is set by websites run on the Windows Azure cloud platform. It is used for load balancing to make sure the visitor page requests are routed to the same server in any browsing session.

## Transfer of non-EU Personal Data

Data collected using Google and Microsoft cookies may be transferred out of the European Union and specifically to the United States of America. The data collected using all other cookies will not be released further.

## Subjects Authorized for Treatment

The data collected through the Cookies will be processed by employees, collaborators of the Co-owners or external entities, as appointees and managers of the treatment, who perform on behalf of the Co-owners of a technical and organizational nature of the Site, as well as by the owners of the Locations (see General Terms of Use). A complete and up-to-date list of The Controller's nominees can be obtained by emailing [privacy@bagdroppers.com](mailto:privacy@bagdroppers.com).